

Blackfriars Playhouse Staunton, Virginia

"The American Shakespeare Center hosts an internationally acclaimed theatre company that performs Shakespeare's works under their original staging conditions -- on a simple stage, without elaborate sets, and with the audience sharing the same light as the actors. Home to the ASC's resident troupe and the ASC on Tour, the Blackfriars Playhouse has been established as one of America's premier Shakespeare destinations."



Green Statement: "We joined the Virginia Green Program because we are committed to green jobs and green economy."

CORE ACTIVITIES for Green Attractions

☒ **Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass, aluminum cans, plastic
- Also recycle: steel cans, newspaper, office paper, toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment

☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are recyclable (in your area!)

☒ **Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill

Kitchen (or during meetings/events)

- Donate excess food from events
- Have an effective food inventory control system to minimize waste

Dining room (or during meetings/events)

- Use non-bleached napkins and coffee filters

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use green cleaning products that are dispensed in bulk
- Install carpet with sustainable or recycled content and low-VOC adhesives
- Use reused building materials or those from sustainable sources
- Use latex low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

☒ **Use water efficiently.** The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs
- Have established a numeric goal to reduce water consumption over time

Activities indoors

- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Waterless urinals

Activities outdoors

- Have minimized our lawn area
- Have minimized impervious areas (paving, concrete, etc.)
- Have installed pervious pavement to reduce storm water runoff

☒ **Conserve energy.** The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time

Heating and cooling

- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system

Lighting

- Use natural lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas

☒ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages

For more information on Blackfriars Playhouse, see www.ascstaunton.com or contact Erik Curren at erik@americanshakespearecenter.com or 540-885-5588.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

